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For Immediate Release

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House of Torment Opens the Doors to New 40,000 sq. ft. Haunted House Attraction in Northeast Austin on Sept. 23

Popular Halloween destination doubles its size and doubles-down on horror this season with three new terrifying haunts

Austin, TX (September 2016) – Central Texas has been summoned! House of Torment, Austin’s premiere horror attraction, opens the doors to its new 40,000 sq. ft. location in northeast Austin on Sept. 23. The wildly popular haunted house, which has doubled its footprint from the previous Highland Mall location, will offer brave guests three new terrifying adventures that feature never-before-seen monsters, mutants and beasts. The new venue will also feature a variety of escape rooms that will be open year-round, a weekend “Blackout” event in which guests attempt to escape the venue in complete darkness, a “Scare Store” gift shop, a stand-alone box office, concessions, and the signature indoor/outdoor production elements that have made the locally owned attraction the ultimate Halloween entertainment experience since 2003. House of Torment’s regular season runs Sept. 23 – Nov. 5 and the special “Blackout” nights run Nov. 11 and 12. Tickets are now available online.

Torment Reborn: Twice the Size, All New Attractions

Voracious zombies, deranged clowns, your worst nightmares come to life... these are just a few of the themes explored in the new bone-chilling House of Torment attractions. Adventurous guests are invited to trek through the “Dawn of Evil” – an apocalyptic world in which maniacal zombies run amok seeking flesh to feed their hunger, “The Frenzy” – a psychological thriller that evokes humanity’s most crippling fears, and “Graveside Manor” – a macabre mansion known for delivering a dreadful fate to any who dare enter. These previously uncharted journeys will serve as the main attractions at the new massive venue, but the horror also extends to the exterior grounds of the House of Torment footprint, creating a truly immersive experience for guests from the moment they step on property. The signature concepts, dynamic costumes, and realistic sets featured throughout the new attraction are designed and constructed in-house by a talented team of production artists based in Central Texas locations – including Austin and San Antonio.

Enter the Darkness: Total Darkness, One Glow Stick

House of Torment will also offer one weekend of “Blackout” nights, in which daring groups of friends enter the attraction with no light to guide them other than a single glow stick for the entire group. Monsters and creeps outfitted in the latest night vision technology roam freely within the pitch-black rooms of the expansive venue seeking to



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torment all who enter. “Blackout” nights are not for the faint of heart and guests can only escape by knowing a secret password. Capacity is limited and all guests will be required to sign a waiver before entering this haunting new special event.

Admission Information

Single and group tickets are available now for purchase and group discounts are available. Tickets include admission to the event grounds and all three main attractions. Tickets range in price from \$19.99 to \$32.99, depending on the day. Limited wait reservation options are also available– including a “Fast Pass” and a “Skip the Line Pass” – which allow guests to experience the attraction with minimal waiting. Complete buyouts of House of Torment are also available on a limited basis. House of Torment is not recommended for children under the age of 12.

To purchase tickets or view the 2016 schedule, please visit: www.houseoftorment.com

The new House of Torment is located near the intersection of 183 and 290 at 2632 Ridgpoint Drive – just 2 miles away for the pre-existing location. It is accessible by car, taxi, and Capital Metro Bus via the 323 Anderson Line—Exchange Drive stop – which is a 1-minute walk from House of Torment.

High res photos are available for download [here](#).

About House of Torment

Austin's multi-layered, psychological thrill, House of Torment, is most comparable to a trip through a modern horror movie with hauntingly detailed sets, towering animatronic monsters, iconic characters and chilling scenarios. The attraction's immense popularity stems from the genuine and fervent obsession of its creative team and production staff that work on the haunted house full-time and year-round. House of Torment, now in its 14th year of operation, is the brainchild of two native Austinites, Jon Austin Love and Daniel McCullough. Jon and Dan, along with their two Denver-based partners, own Thirteenth Floor Entertainment Group, which produces nine of America's largest haunted house events including House of Torment in Austin. www.houseoftorment.com

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