



WYATT BRAND

Do your thing.  
We'll tell everyone.



## GENERAL FACT SHEET

**FOUNDED:** 1994 – Seattle, Washington

**ABOUT:** Created by Mychal Mitchell, Iona Handcrafted Books is a studio where old-world-style leather books are made by hand with no machinery - only hand-held tools, using traditional Venetian techniques.

**CREATION PROCESS:** Using centuries old techniques taught to her by a mysterious old man in Venice, Italy, each beautiful crafted book begins when its leather cover is cut by hand one at a time, followed by tearing each page of paper to size one at a time. When the book is finally stitched, trimmed and strapped together by hand it creates a truly unique book that looks unlike any other on the market.

### **MOST POPULAR PRODUCTS:**

**Classic Original Journal** - 5" x 7.5", \$90

The Original Journal is small and portable while still being large enough for most adults to rest their wrist on for comfortable writing. Page size is perfect for photos, postcards, etc. The paper is our incredibly versatile bamboo paper, which is great for everything from sketching with pencils or micro-tip pens, light watercolor... or just use it for writing... it's great with any pen!

**Classic Writers Journal** - 7.5" x 7.5", \$110

The Writers Journal is for those who have little more room in their bags. Great for writing and painting, lays nice and flat, and holds photos/postcards of your travels vertically or horizontally with room left around the edges for writing. White Bamboo Paper can be written on with any type of pen, even fountain pens won't bleed on it. And it is lovely with pencil or light watercolor, as well! This is also a super popular guest book for more formal weddings.

**Rustic 'Jumbo Jake' Photo Album** - 7.5" x 6.5", \$110

Our most popular of the smaller photo albums, is for anyone who is embarking on a new life and needs a place to keep record of it! This album holds 52 4" x 6" photos either vertically or horizontally, and can also accommodate 5" x 7" photos horizontally. The Arches Black paper is acid-free and come with 52 pages of the black paper interspersed with our archival vellum paper for optimum preservation of your photos.

**Rustic Portfolio Photo Album**- 9.5" x 12.5", \$180





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A great option for weddings and baby books' or photos from your recent safari. Our Arches Black is a superior archival paper, and really makes your photos "pop". Load it up with 156 4" x 6" photos, or various memorabilia of your choosing. This album will come with 52 pages of the black paper interspersed with our archival vellum paper for optimum preservation of your photos.

**CONTACT:** [ionabooks@gmail.com](mailto:ionabooks@gmail.com)

**WEBSITE:** <http://ionahandcraftedbooks.com/>

**SOCIAL MEDIA:** <https://www.facebook.com/pages/Iona-Handcrafted-Books/164584010238055>

[https://www.instagram.com/iona\\_handcrafted\\_books/](https://www.instagram.com/iona_handcrafted_books/)

**MEDIA CONTACT:** Krissi Reeves / Wyatt Brand  
krissi@wyattbrand.com  
[www.wyattbrand.com](http://www.wyattbrand.com)  
512.904.9928

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