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**Thirteenth Floor Entertainment Group Announces
House of Torment to Double in Size, Add Year-Round Attraction at New Site for Fall
2016**

Entertainment venue at Ridgepoint Drive to boast 40,000 sq. ft. and all new attractions

Austin, TX (April 2016)—House of Torment—the locally created, top horror destination since 2003 that's grown from a backyard phenomenon into a national enterprise—after 11 years at the Highland Campus, is moving two miles away to a space double the size that will feature all new horror adventures, a year-round Escape Room, versatile event space, ample well-lit parking, and expanded workshop/production/administrative space. The venue is set to open in September 2016 and additional details on the ghoulish new attractions, themes and amenities will be released this summer. The site, currently under extensive construction inside and out, will expand the size of House of Torment's current haunted entertainment destination by 100% and will allow space for additional fall-season attractions, a "Scare Store" gift shop, stand alone box office, concessions, and its signature and immersive indoor/outdoor production values to spook guests long before they reach the proper building.

House of Torment outgrew the Highland Campus in its 13th season, increasing attendance by 350+% in the past 11 years since opening there. In recent years, they added a gift shop and outdoor attractions—as well as fencing to manage the crowds. House of Torment at Ridgepoint Drive will double capacity during the peak season as well as opening up small group and private/corporate rental events throughout the calendar year.

Bigger, Better Scares

In 2011, Austin natives Dan McCullough and Jon Austin Love of House of Torment joined forces with two Denver producers to create Thirteenth Floor Entertainment Group—which has now grown into the largest non theme park operator of haunted house events in the country. The company operates nine haunts including attractions in San Antonio, Denver, Green Bay, Phoenix, and the newest House of Torment, which opened in Chicago in 2015. Thirteenth Floor Entertainment Group's offices are located in Austin and Denver; they also operate a large production house in San Antonio.

The new location and production studios are located at 2632 Ridgepoint Dr, Austin, Texas, 78754 (north of E. 183 and 290—just 2 miles away for the pre-existing location) and are accessible by car, Uber, Lyft, taxi, and Capital Metro Bus via the 323 Anderson Line—Exchange Drive stop (accessible weekdays until around 11:15, Saturdays at 10:15, and Sunday at 8:15), a 1-minute walk from House of Torment.

About the House of Torment

Austin's multi-layered, psychological thrill, House of Torment, is most comparable to a trip through a modern horror movie with hauntingly detailed sets, towering animatronic monsters, iconic characters and chilling scenarios. House of Torment's immense popularity stems from the genuine and fervent obsession of its creative team and production staff that work on the attraction full time and year round. In its 14th year, the operation employs 100-120 people seasonally including 60-70 actors, 20-30 front end and event grounds staff, 5-10 stunt personnel, 2-4 control room staff, several runners and 6-10 iconic characters that greet guests and entertain them as they enter. The attractions, costumes,



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makeup and animatronics are produced by various teams of artists and creative engineers who are either employed full-time or contracted by the House of Torment. www.houseoftorment.com

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